

CORE Higher Education Group Celebrates Milestone of 100+ Pharmacy School Clients

The EdTech company has grown to lead the pharmacy market, with their suite of software products now retaining over 70% market share

October 26th, 2020 (Providence, RI) -- CORE Higher Education Group is proud to announce that over 100 pharmacy schools across the US and Canada are now utilizing the CORE Technology Suite as their chosen solution for supporting experiential education, student competency assessment, co-curricular eLearning, and student recruitment. In total, the CORE platform now serves over 850,000 total administrators, students, and preceptors.

Gregory Cianfarani, RPh, Founder/CEO, reflected on the company's milestone by saying, "The CORE team is proud to celebrate the accomplishment of serving over 100 pharmacy schools. Since its inception, CORE's highest priority has been earning the trust of the pharmacy market. It has always been important for us to listen to the daily challenges being faced and develop helpful and effective solutions that meet the growing demand."

Led by a team of pharmacists, CORE began serving schools of pharmacy in 2006 with CORE ELMS (experiential learning management system). From there, CORE launched CompMS (student competency and assessment management) and MyCred (student ePortfolios for professional branding). In 2017, CORE launched their highly successful READINESS product – a co-curricular eLearning center with short online activities to help pharmacy students improve soft skills, market knowledge, and professionalism skills. In 2020, CORE will add to their suite with the launch of RECRUIT, a customizable recruitment tool to support pharmacy schools and corporate pharmacy partners.

Vice President of Client Success, Kelly McKenna, added, "With 70% of the pharmacy market now using CORE, we're looking forward to continuing our growth and partnerships with schools of pharmacy across the US and Canada. We have many exciting developments planned that will continue to enhance the service we provide to these many schools, health systems, and corporations."

Over 250 feature enhancements have already been rolled out by the CORE product development team this year – with more on the way – as the company continues to expand within pharmacy and beyond.

About CORE Higher Education Group:

Headquartered in Providence, Rhode Island, CORE Higher Education Group is a pharmacist owned and operated education technology company providing software applications that help manage the experiential education process for over 200 colleges and university programs across the US and Canada. Since 2006, CORE has grown to accommodate the experiential education, student competency assessment, co-curricular eLearning, recruiting, and digital portfolio needs for pharmacy education, as well as many other health science disciplines.